

trnd

trnd is the European market leader in the field of word of mouth marketing. As of the beginning of 2005 we have started a revolution within the marketing world. Eight out of ten biggest FMCG players are part of our clients. A-brands such as Procter & Gamble, Philips, L'Oréal, Unilever and Sony choose for the new approach of trnd. As internationally active organization, we have offices in, among others, the Netherlands, Belgium, Germany, Austria, Switzerland, Hungary, Italy, France, Spain and Argentina.

To strengthen our team in **Amsterdam** we are looking for a:

Belgian Intern

Marketing and Communication (m/f) fulltime.

You get the opportunity to work for 5-6 months in the exciting world of word of mouth marketing, while being trained by experienced marketers. You support project managers in the execution of trnd campaigns and carry out small projects independently. You learn how to run a word of mouth campaign, how to influence and activate people, and how to create awareness for a brand among a large group of people. Additionally, you will supervise the online community. You maintain contact with the members of our community, and you will answer their questions.

Apart from these marketing activities, there is the possibility to support the sales managers in sales and PR activities. This means that you expand our CRM database by, for example, searching for LinkedIn contacts, attend sales meetings and prepare offers and presentations. This may also imply that you monitor our Facebook page and Twitter account.

We offer:

- An exciting internship – trnd reinvents the future of marketing!
- A lot of inspiration, knowledge and experience;
- The opportunity to work for the world's greatest brands;
- A highly motivated and collegial team;
- A monthly salary of E 350,-.

We expect you to:

- Assist the project manager with the execution of campaigns;
- Cooperate in planning and managing word of mouth campaigns;
- Be able to manage projects independently;
- Be perfect in French writing, and that you enjoy writing in general;
- Supervise the online community (together with other colleagues);
- Work 40 hours a week at our office in Amsterdam for a minimum of 4 months.

Your profile:

- Marketing-, economics-, communication-, or psychology student;
- Affinity with new marketing methods and trends;
- Proactive, and organizational talent;
- Know-how of computers and Office (Excel, Word, PowerPoint);
- A natural on internet;
- Fluent in French (spoken as well as written). In addition either sufficient in English or Dutch.

Are you interested? Send your motivation and CV as soon as possible to jobs@trnd.nl. We are looking forward to it!