



## Marketing Trainees

### Presentation of the company

Optimy is a fast-growing company that develops and sells a unique software (as a SaaS web-application) for sponsorship, partnership and grant management. The Optimy software helps brands and foundations to optimise performance across the lifecycle of a project.

Our Optimy users are market leaders in their sector, and include BNP Paribas Fortis, BMW, L'Oréal, ING, Volvo, Carrefour, Unipol Gruppo, Audi, Decathlon, GDF Suez and many others.

To support the Marketing responsible, we are looking for Marketing trainees, for a minimum duration of 4 months.

### Missions

The missions of the marketing trainees will be to:

- Manage our blog.
- Manage our corporate social media accounts.
- Update our website.
- Coordinate the marketing campaigns in our different markets in collaboration with the Account Managers.
- Prepare e-mailing campaigns.
- Update and improve our sales documentation (Powerpoint presentations, one-pagers, price lists, etc.).

### Profile

- You are a student in Business, Economics, Marketing / Communication and you wish to do an internship **as part of your studies**.
- A **strong command of the English language** is mandatory. Another language is a plus (French, German, Italian, Dutch).
- You are autonomous and teamwork minded.
- You are start-up minded.
- A previous internship in the same field is a plus.

### We offer

- A young, dynamic and international-minded working atmosphere
- An experienced management team
- The opportunity to be part of a fast-growing project

*Depending on circumstances, a part of accommodation (foreign students) and transportation cost (belgian students) may be covered.*

You are interested? Go to <http://optimy.workable.com/jobs/30645/candidates/new> to apply !

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