# French-speaking Junior Medical Sales Representative –M/W Dermatology and pediatric field Bruxelles and Wallonia

# THERATOPIX PHARMA

Liège, Belgium

Theratopix Pharma is a young pharmaceutical company focusing on the development of innovative products based on scientific approach to fulfil unmet needs of people suffering from atopic dermatitis or having very dry, sensitive and eczema-prone skin. This chronic, relapsing disorder is very frequent and usually begins in early infancy. It is well known that many factors in a person's environment contribute by being pruritogens and irritants, upregulating inflammation process. These include heat, dust, woollen clothing and pets but also irritants and/or allergens such as soaps, detergents and other chemicals or natural ingredients comprised into the skin care products. So, these persons need skincare products effective and free of ingredients likely to cause a new flare. Theratopix has developed a new line of personal care products specifically adapted to this population, in collaboration with paediatricians and dermatologists. At the same time, Theratopix is developing a test to support the paediatricians and dermatologists in the AD monitoring.

We are actively looking for a talented and engaged Junior sales manager to start the commercialisation of this first line of products in Bruxelles and Wallonia area.

# **Objectives:**

To promote and launch dedicated products line to specialists (dermatologists and paediatricians and pharmacists) in order to achieve volume sales as defined by the management plan.

#### **Keys responsibilities:**

- You will takes take your appointments actively and communicate with the prospects by all possible means (tel, mail, chat, demos, ..)
- You will visit dermatologists, paediatricians in hospital and private practices and Pharmacies to promote the company's products and create trustful relationships by answering their questions about our products.
- You will organize or sponsor hospital staffs and workshops to increase our reputation, to support the scientific value of our products and to support the business expansion.
- You will support marketing activities by social media and internet technologies.
- You will continuously document and analyze performance progress and territory potential in CRM systems
- You will expand your product knowledge and domain expertise by reading market and scientific literature.
- You will represent the company at conferences and national and international events.

# To be successful, you need:

- To be organized, dynamic and flexible. Self-motivated, team-worker and commercial personality (excellent communication skills and winner mindset).
- To have excellent writing and speaking skills in French
- To feel very comfortable with digital marketing experience and social media
- To have a scientific background or a commercial background with an affinity for the medical field.
- To be able to read discuss and understand scientific content in English
- To be drive by intellectual curiosity and enthusiasm for work well done
- To be ready to become an expert of DA able to convincing prospects of the quality and the uniqueness of our products in a professional way.
- To have writing and speaking skills in Dutch would be a plus.

# Through this job, we will offer

- A full-time job in a young pharmaceutical company in development
- To take an active role in an innovative start-up and contribute to improve the quality of life of people suffering from atopic dermatitis or having very dry, sensitive and eczema-prone skin.
- To join a small team very motivated to develop high quality products meeting medical needs of patients and MDs.
- To work in an innovative and pleasant environment

Please send your CV with a cover letter to: solivier@theratopix.be