



Assistant Product Manager (M/F/X)

Société

"Building our future with Nature" is the COSUCRA's purpose!

We are a Belgian family business established for 170 years in Warcoing (Walloon region), producing and marketing naturally-sourced ingredients. Our fibers (FIBRULINE™) from chicory and protein (PISANE™), fibers (SWELITE™) and starch (NASTAR™) from pea are intended for the food and nutrition-health markets.

Our pioneering vision of natural ingredients has given COSUCRA a leading position in its markets worldwide. Constant investment in research and development supports our main strategy: innovation!

Respect for the environment is also at the heart of COSUCRA's concerns, which is why we have joined the 17 SDGs programme launched by the United Nations. By 2030, we are committed to halving our use of fossil fuels compared to 2020.

Would you like to reinforce our Marketing Team ? Join us as an **Assistant Product Manager !**

Fonction

As **Assistant Product Manager**, you will actively participate in the development and promotion of COSUCRA's product lines. You will support Product Management team in the realization of the annual operational sales & marketing plan.

- Together with the sales team and the product managers, you organize sales events (workshops) to support the distributors on our strategic markets
- In partnership with Product Management and Market Intelligence, you realize market surveys about ingredients, segments and competition and are able to report key points depending on the objective and the audience.
- You create communication tools in partnership with the product managers and the communication department.
- You are in charge of updating our Download Platform Portal.
- You assist in partnership with Senior Product Managers all product programs from concept to launch.
- You update and maintain your professional knowledge and technical skills in the area of marketing to ensure that our own professional knowledge is maximised and that we can apply it within the organisation in the best possible manner.

Profil

What are the assets that make it easier for you to master the function?

- You have a great ability to work in team and have a collaborative approach in managing projects with internal and external stakeholders.
- You have excellent communication skills.
- You are creative, analytical and assertive.
- You are well-organized and able to deal with stressful situation.
- A 1st experience in product management in the food sector is a bonus.
- You have a technical background or technical affinities by experience.
- You are fluent in French and in English. Any additional language is an asset.



Offre

Why work at COSUCRA?

- You evolve in a growing Belgian company.
- You are part of a culture that encourages initiative and autonomy.
- Our buildings are located in a green setting, ideal for walking, playing sports or relaxing during your break.
- You will have an interim full-time contract.

In short, working with us means fulfilling your potential with more than 300 passionate colleagues who value living together and are constantly striving for excellence and self-fulfilment, our three key values!

Interested? Send us your CV and cover letter!

<https://jobs.cosucra.com/fr/vacature/69792/assistant-product-manager-m-f-x-/>